

## Faculty Bios for Technical Communication

**George Bukota** has been writing about science and technology for more than 15 years. He has been a reporter or freelance writer for daily newspapers, a radio station, an international wire service, and many trade magazines. George has promoted and written articles and marketing copy for a national laboratory and for companies developing and selling complex technical products and services worldwide. He has coached young science writers on agency staffs and has been a guest lecturer at the Pacific Northwest Writers Conference. He teaches Fundamentals of Science Writing at BCC.

**Gloria Campbell** has 35 years of experience as a technical writer, editor, and instructor. She has researched, written, and edited training materials, scientific and technical reports and articles, procedure manuals, catalogs, annual reports, proposals, fact sheets, brochures, textbooks, employee handbooks, and several fiction and non-fiction books. In addition to teaching at BCC, she co-developed the Technical Communication programs and was program director until August 2003 when she officially retired. Currently, she is the student and faculty advisor for the TC programs. She is also co-founder and director of the Publishing Institute which offers a variety of classes for writers and editors. She has a B.A. and an M.A. in English from the University of Washington.

**Saul Candib** has 13 years of experience in technical writing and editing. He has worked on projects for several companies and organizations, including Express Systems, Visio Corporation, and Microsoft Corporation. Currently he is a programmer-writer for Microsoft Corporation, in the Microsoft Office group. He holds a Bachelor's degree from Cornell University and a Masters degree in English

Literature from the University of Pennsylvania, as well as a certificate in Technical Communication from the University of Washington.

**Mary Deaton** has over 20 years of experience as a technical communicator. She has worked as a technical editor and writer, a Windows Help developer, a technical trainer, an independent contractor, and is currently owner of a technical communications and software development consulting business. She now focuses more of her time on design and usability of online user assistance and usability of Web-based applications. She holds a Masters of Engineering in Technical communication from the University of Washington.

**Paul Doyle** has been teaching with Bellevue Community College since the summer of 2008, and specializes in instruction involving designing content for the web specifically for writers and editors. He helps to organize and shape content for delivery on the web, writers and editors need key information and specialized skills and Paul teaches the roles of writer and editor on a web team and how to resolve common web style issues.

Paul is also a web designer and web developer in the health care field, focusing on creating interactive websites for patients. He has also planned and managed the deployment of content management systems and has spoken at the Society for Technical Communication conference about content management.

**Lynn Gottlieb** has extensive professional experience in project management, process improvement, human-machine interaction, usability engineering, and system and software development. She holds Bachelors and Masters degrees in Technical Communication from the University of Washington. Ms. Gottlieb currently works as a Senior Technical Writer for CONNX Solutions, Inc.

**Pamela Johnson** has nearly 20 years' experience managing documentation projects, including two years as a project manager at Sakson & Taylor where she worked with companies such as Hewlett-Packard and Microsoft. Most recently, she managed a documentation department for Captaris (formerly AVT Corporation), where her team received 5 awards from the 2002 Publications Competition sponsored by the Puget Sound Chapter of the Society for Technical Communication (STC). Her own writing has been recognized with 6 awards, including Excellence, from STC. She has a B.A. in Technical Communications from the University of Washington.

**Nathan Kositsky** is a nationally recognized leader in communications and branding. He was born and raised in Montreal, and was trained as a psychologist, although much of his career has been in the marketing and advertising fields. He received a B.A. with Distinction from Sir George Williams University in 1969, a Master of Science in Psychology from the University of Calgary in 1970, and a Certified Industrial Psychologist certificate from the Province of Alberta in 1971. He is the past Chairman of the Board of an international advertising agency, and he has also worked as a screenwriter and director. His career as a corporate strategist, creative director and researcher spans over thirty years. He is the recipient of an Emmy, a Telly, and peer awards for excellence in marketing. He has spearheaded over five hundred research projects. A member of the American Association of Advertising Agencies (AAAA), his clients have included 3M, Hobie Cat, Rondole Cheese, Kyocera International, and the Inamori Foundation for the Kyoto Prizes, Japan's Nobel Prize for lifetime achievement.

**Todd Mackey** has over 15 years' experience in editing, desktop publishing, journalism, and training, including publishing for UNIX and Microsoft Windows-based Help systems. He currently works as a professional technical editor for

Microsoft Corporation. At BCC, he teaches Substantive and Developmental Editing and Writing Style Guides.

**Kelly Malleck** is a seasoned professional in the field of editing. In her career, she's served as writer, editor, and designer for a university, a several non-profit organizations, and various small companies. She's a senior member of the Society for Technical Communication and has served as volunteer on the board for more than five years.

**Annette McCully** is co-author of five books on quality and environmental management systems. She has been a technical and science writer for twenty years. She has written environmental articles and studies for national presses, and plays a supporting role in bringing science-related presentations to the region as a board member of Northwest Science Writers Association (NSWA). She is employed via Comsys, a contracting firm, as a technical writer at Boeing, where she writes and edits internal documents on various aspects of telecommunications. Her quarterly seminar, Becoming a Science Writer, which she teaches with Susan London, is a cornerstone of the Science and Technical Writing program at Bellevue Community College.

**Cathy McDonald** has been a writer and editor in many different fields for over 20 years. Her editing experience includes ten years at Microsoft as a technical editor and content writer, and five years in the book publishing industry editing science books and travel guidebooks (she is currently an editor/researcher at Rick Steves' European travel company). Writing credits include a book on nature walks for Mountaineers Press, science and travel articles for the Seattle Times, a long-running (eight years) weekly column on travel for the Seattle Times, and articles

on science and travel for various Web sites. She also created scripts/storyboards for corporate training films and has several years' experience writing marketing copy and press releases.

**Mike Pope** has worked in the computer industry since 1982, and has been involved in +programming, technical support, training, and documentation. He has been in User Education at Microsoft since 1997. He is currently a technical editor in the division that produces programming tools.

**Marilyn Rygg-Nordell** has extensive experience as a freelance illustrator and as an art director in the software game industry and at The Art Institute of Seattle. She has won numerous honors and awards as both artist and instructor. Combining her teaching and artistic background, she designed and currently teaches BCC's Visual Thinking course.

**Terri Rylander** is a B2B Freelance Writer specializing in writing white papers, case studies, and articles for industry publications. She is also working as a business management consultant after having spent over 10 years in the high-tech industry. Terri lives in Sammamish with her husband and 3 daughters.

**Dana Robinson Slote** brings nine years of public relations and political expertise to the Marcom courses at BCC. She has a proven track record in the practice areas of media relations and public affairs and has provided marketing and communications expertise to a variety of non-profit, governmental, and political entities. Dana has served as press secretary for a number of candidate and issue

campaigns. She currently seeks opportunities to leverage her talents through her work at the UW School of Dentistry in Seattle.

**Joyce Staples** has been teaching business courses for 20 years. She currently teaches Business Communications, Internet Communications, Administrative Office Management, and a Teaching Technology Seminar for teaching assistants on Bellevue Community College's main campus. Her working experience as a corporate administrative assistant, 18 years in the healthcare industry, and a small business in graphic arts added experience in business English, business writing, correspondence, teamwork, proofreading, and editing. For Continuing Education at BCC, Joyce teaches Proofreading, Professional Grammar Review, Professional E-Mailing, and Business Writing. She also teaches business writing seminars for BCC's Business Institute. She has a BA in Business Education, Brigham Young University, and coursework completed in many other fields relating to business and technology.

**Britton Steel** is an editor and documentation project manager with experience in several industries. A native Delawarean and a refugee from the legal profession, he leads a creative services team in the communications department of a large nonprofit operating foundation. Britton teaches editing at BCC.

**Vivian Todhunter** has worked in multiple areas of technical communications over a 28-year career. Starting as a technical editor, she has also worked as a technical writer, an instructional designer, and manager of a technical writing department. She has been an employee or contractor for Computer Sciences Corporation, Hewlett Packard Co., Intel Corp., Microsoft Corp., and IDX Systems Corp., and is

currently employed by Wasser Studios. Vivian is a past president of the Puget Sound Chapter of Society for Technical Communication.

**Roberta Trahan** is a copywriter, editor, marketing consultant, and instructor in the Seattle area. Her more than 25 years' experience in marketing communications ranges from newspaper journalism to advertising, media relations, corporate and retail sales, event promotion, and publicity. She is also an active member of several professional associations, including the Pacific Northwest Writers Association and The Rainbow Bookfest Foundation. Her company, Idyllwynd Communications, specializes in services that support authors and publishers.